SUTHERLAND

SMART RETAIL, SMARTER BUSINESS OUTCOMES

SUTHERLAND INSIGHTS
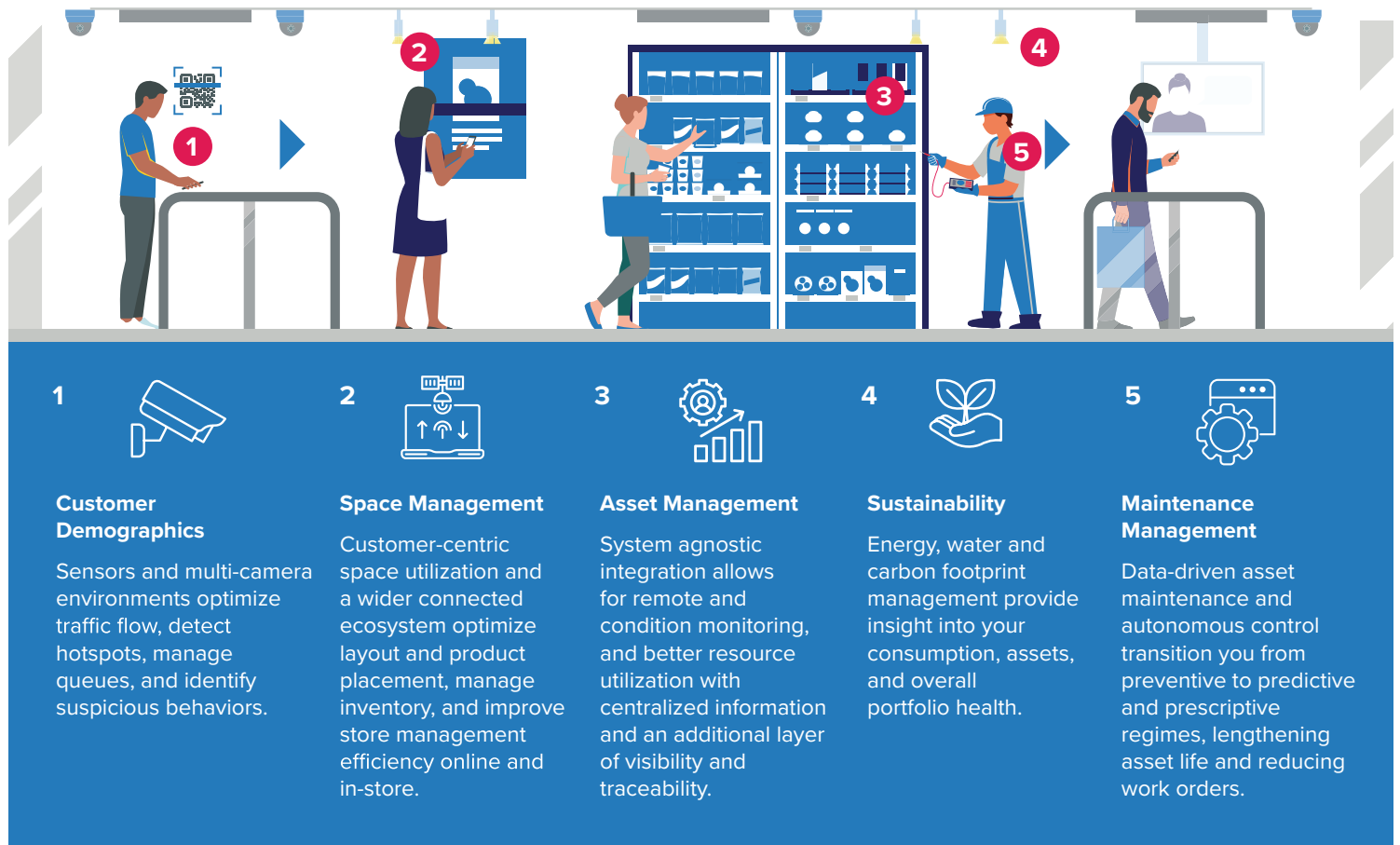### End-To-End Delivery In One Platform

Transform your business with integrated data from all your retail operations and actionable insights in one command center. Discover an agile solution for data-driven decision-making.

- **Open Ecosystem.** Design-thinking-led solutions for constant innovation and clear visibility of your development roadmap.

- **Economy of Scale.** Lower your TCO and maximize output over maintenance, implementation, and operation costs.

- **Use-Case Scalability.** Future-proof solutions that deliver fast TTM for new use cases.

- **Easy Integration.** Customize tech to address your pain points and integrate easily with any IT/OT system.

From contactless checkouts to omnichannel interactions, consumer expectations for frictionless phygital experiences continue to grow. Yet, retail operations are already complex, including tackling food wastage, supply chain challenges, soaring energy consumption and beyond. Siloed solutions only increase that complexity — and, with it, operational costs.

What links customer experience and efficient operations together?

Data-driven services.

1 Customer Demographics

Sensors and multi-camera environments optimize traffic flow, detect hotspots, manage queues, and identify suspicious behaviors.

2 Space Management

Customer-centric space utilization and a wider connected ecosystem optimize layout and product placement, manage inventory, and improve store management efficiency online and in-store.

3 Asset Management

System agnostic integration allows for remote and condition monitoring, and better resource utilization with centralized information and an additional layer of visibility and traceability.

4 Sustainability

Energy, water and carbon footprint management provide insight into your consumption, assets, and overall portfolio health.

5 Maintenance Management

Data-driven asset maintenance and autonomous control transition you from preventive to predictive and prescriptive regimes, lengthening asset life and reducing work orders.

A UNIFIED DATA DASHBOARD FOR EFFICIENT RETAIL SYSTEMS

We turn your facilities management operations into a data-rich ecosystem, providing a holistic view of your entire retail network. Optimize customer experience, make the shift from reactive to predictive operations, and deliver profitability.

WHY SUTHERLAND FOR SMART RETAIL?

Integration and Analytics
We craft your smart retail solution from the ground up, creating new integrations and adaptors to your enterprise systems.

Unique Engagement Models
Our long-term partnership with clients ensure we can deliver and support your digital transformation journey end-to-end.

360° Approach
We cover every aspect of your retail operations, so you can have a complete, integrated view of all data and insights in one place.

Domain and Process Excellence
Our industry expertise in IoT, IT and OT technologies, combined with our 35 years of experience, results in 'best in class' human-centric business solutions.

Outcome-based delivery
Our delivery model enables you to increase your topline and reduce your bottom line, avoiding high upfront costs.

Pay as You Grow
Our OPEX-based commercial model means that as you scale, we scale with you, continually delivering the right-fit solution for your organization.

35-50%	30%	50%
Reduction in Stock Wastage	Reduction in Carbon Footprint	Reduction in Maintenance

Artificial Intelligence. Automation. Cloud Engineering. Advanced Analytics. For Enterprises, these are key factors of success. For us, they're our core expertise.

We work with global iconic brands. We bring them a unique value proposition through market-leading technologies and business process excellence. At the heart of it all is Digital Engineering – the foundation that powers rapid innovation and scalable business transformation.

We've created over 200 unique inventions under several patents across AI and other emerging technologies. Leveraging our advanced products and platforms, we drive digital transformation at scale, optimize critical business operations, reinvent experiences and pioneer new solutions, all provided through a seamless "as-a-service" model.

For each company, we provide new keys for their businesses, the people they work with, and the customers they serve. With proven strategies and agile execution, we don't just enable change – we engineer digital outcomes.

SUTHERLAND®
Digital Outcomes.

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