



# TRANSFORM AML CHALLENGES INTO BUSINESS VALUE WITH **SUTHERLAND AML**

How You Can Manage AML Risk While Growing Revenues and Customer Satisfaction



## IS YOUR AML PROCESS DELIVERING EFFECTIVE RISK MANAGEMENT?

AML operations are overly complex. Fragmented systems and processes, duplicated data collection efforts and piecemeal upgrades have created a patchwork model that is difficult to maintain. Improving the effectiveness of this process and enhancing the customer experience depends upon connecting these systems.

And yet, financial process automation isn't as easy as flicking the "on" switch. Automaton is only as good as the data your new digital tools rely on. To integrate the existing silos of KYC, transaction monitoring and sanctions screening in a reliable, repeatable way, you must first address data quality.

## DISCOVER THE SUTHERLAND DIFFERENCE

Sutherland AML uses the power of intelligent automation to enable the following efficiencies in your AML processes:

- **Smarter data collection.** Supercharge internal and external data collection from a wide range of sources for better AML/KYC compliance.
- **Higher data quality.** Clean and match data for improved risk identification and up to a 10-fold decrease in false positives.
- **Continuous monitoring.** Understand customer activity through a real-time dashboard, with advanced drill-down analytics.
- **Deeper insights.** Unlock a 360-degree view of each customer and their business relationships, using AI to analyze data at scale.
- **Less friction.** Make end-to-end business operations safer and more efficient, with tighter controls backed by dynamic customer risk ratings.
- **Flexible implementation.** Available as an end-to-end compliance system or a layered solution that can complement your existing infrastructure.

*Sutherland makes it easy to layer in additional capabilities on top of your existing solutions, to integrate your data silos and enhance data quality.*

*Sutherland's AML solution helps you create a compliance infrastructure that builds holistic, up-to-date customer profiles based on all available data. It drastically improves risk mitigation, protects future revenues and delivers excellent customer experiences.*

By combining the power of automation, AI and smart data flows, the same solutions that address your AML challenges can also bring business value. All without disrupting your existing infrastructure.

## FROM BURDEN TO BUSINESS ADVANTAGE

Leaving your AML function to evolve organically won't just have a financial and operational cost. It can also result in losing customers. Don't let that happen.

Sutherland AML puts the customer at the center of business value. Manual, labor-intensive processes become new smart data flows that drive efficiencies and unlock a range of business opportunities connected to the customer experience.



**Deliver a superior customer experience.** Redundant information requests give customers the impression that you don't know them or care about the quality of their experience. Sutherland AML saves your teams' time as they don't need to make repeated information requests. Efficient processes, happy customers.



**Drive new revenues.** Data collected about a customer can satisfy both compliance needs and revenue growth opportunities. By ensuring data quality through automation and smart data flows, Sutherland AML can speed up onboarding and account opening, improving time to revenue.



**Measurable risk reduction.** By combining real-time AML with advanced monitoring capabilities, Sutherland AML can help you identify hidden risks. Having a holistic view of each customer and the network of stakeholders around them gives you comprehensive and proactive risk insights related to engaging with that customer – reducing AML risk that can lead to significant fines.



**Put the customer first.** You need a way to keep the cost of compliance under control while also preventing AML programs from impacting the customer experience. Sutherland AML enables you to manage risk more effectively and with less manual intervention, reducing the overall cost without adding friction.

Incorporating your risk analysis into your business decisions can turn an AML challenge into business value. Backed by the right technology, you can gather, manage and interpret data faster with up to 99.5% accuracy.

We're helping financial institutions rethink their approach to AML compliance. With Sutherland AML, you can spend less time on data collection and more time investing in building strong customer relationships.

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human™

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Sutherland is an experience-led digital transformation company.

Our mission is to deliver exceptionally designed and engineered experiences for customers and employees. For over 35 years, we have cared for our client's customers, delivering measurable results and accelerating growth. Our proprietary, AI-based products and platforms are built using robust IP and automation. We are a team of global professionals, operationally effective, culturally meshed, and committed to our clients and to one another. We call it One Sutherland.

