

# **Unlocking Al's Transformative Potential**

Six Building Blocks for Future-Ready Enterprises

## **Enterprise Digital Performance**

A fundamental force shaping business growth, efficiency and customer experiences, AI is no longer a future aspiration - it's a competitive necessity.





**70%** of CEOs see Gen Al as significantly changing the way their company creates, delivers, and captures value<sup>4</sup>



62% of CFOs and **58%** of CEOs believe AI will have Major tech players spent \$200 billion in 2024 ramping up their infrastructure to meet increasing AI demand<sup>3</sup>

Al alone is forecast to add \$4.4 trillion to the global economy every year<sup>1</sup>

the most significant impact on their industry in the next three years<sup>2</sup>

### **The AI Readiness Gap**

Despite the optimism, AI has exposed the incomplete nature of many previous digital transformation efforts and many enterprises are struggling to unlock its full value.



**Only 12%** of businesses feel their data is both readily accessible and of sufficient quality<sup>5</sup>



Only 22% of enterprises believe their IT infrastructure is ready for Al<sup>6</sup>



**88%** of companies believe that legacy technologies are hampering efficiencies and restricting growth<sup>7</sup>

### **The AI-First Framework**

To truly unlock digital performance, AI-first transformation requires an integrated, platform-based approach built upon these six core technological building blocks.

> Establish a robust data & analytics layer Al is only as powerful as the

data it learns from

#### Access scalable infrastructure with the cloud

Al workloads require flexible, scalable, and quick computing power

#### **Embrace Al-enabled** app modernization

Outdated systems create bottlenecks that slow AI adoption

### Empower digital operations with automation

Al-driven efficiency streamlines workflows

#### Bolster cybersecurity for the Al lifecycle

Al introduces new risks that demand stronger security

#### Create digital chemistry

An ecosystem where humans and AI systems can work together

[1] The economic potential of generative AI: The next productivity frontier [2] Gartner Survey - AI as the Technology with the Greatest Impact in the Next Three Years [3] Tech Giants Are Set to Spend \$200 Billion This Year Chasing Al [4] PwC Global CEO Survey

[5] Lack of data quality and governance seen as major Al obstacles [6] Only 22% of Enterprises Believe Their IT Infrastructure is Ready for AI [7] Nearly 90% of businesses are hindered by their legacy technologies

### **Al-first transformation starts** with the right strategy.

Find out how to overcome these challenges and establish the six building blocks needed to scale AI effectively.



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